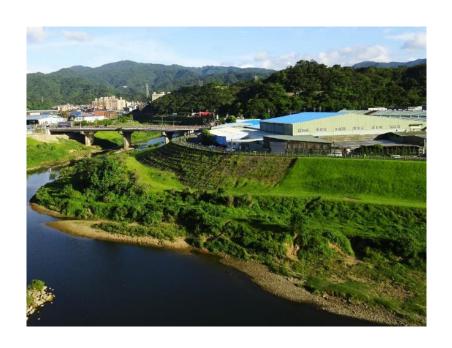
中國電子股份有限公司 CECGP Electronics Corporation CEC

**TAIWAN** 

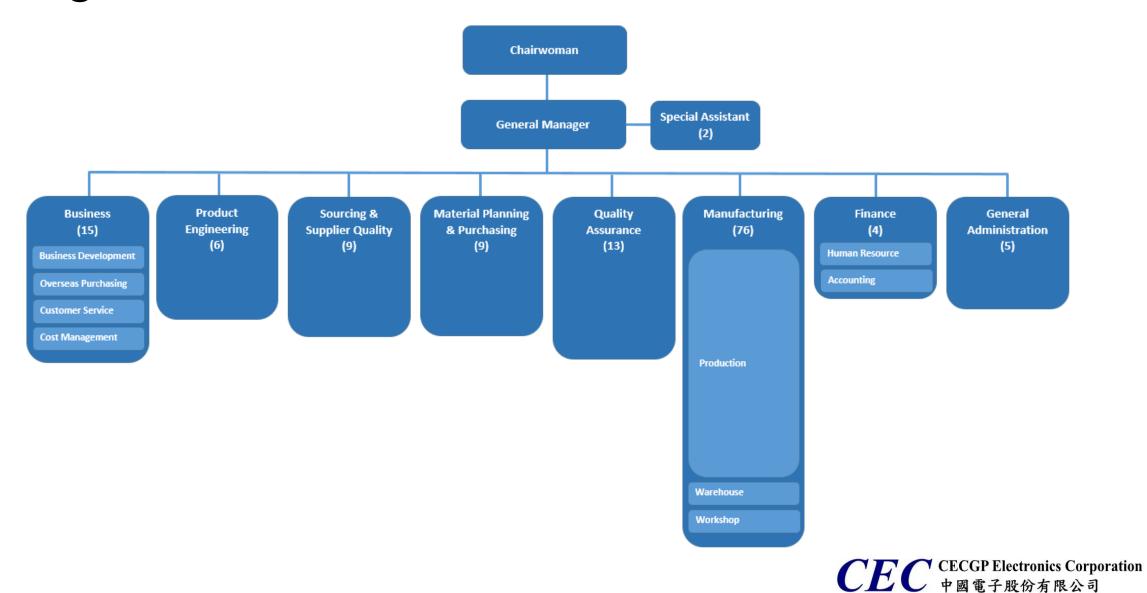
## Who is CEC?

- Established in 1965
- Private own company
- Paid capital: TWD 192,780,000 (= USD 6.35 M)
- Head office is located in Taipei City, Taiwan
- Factory is located in Keelung City, Taiwan
  (20 kilometers away from Taipei head office)
- Headcount: 150
- Business: SMT (Surface Mounting Technology) & Printing System
- Quality Certification: ISO 9001: 2015





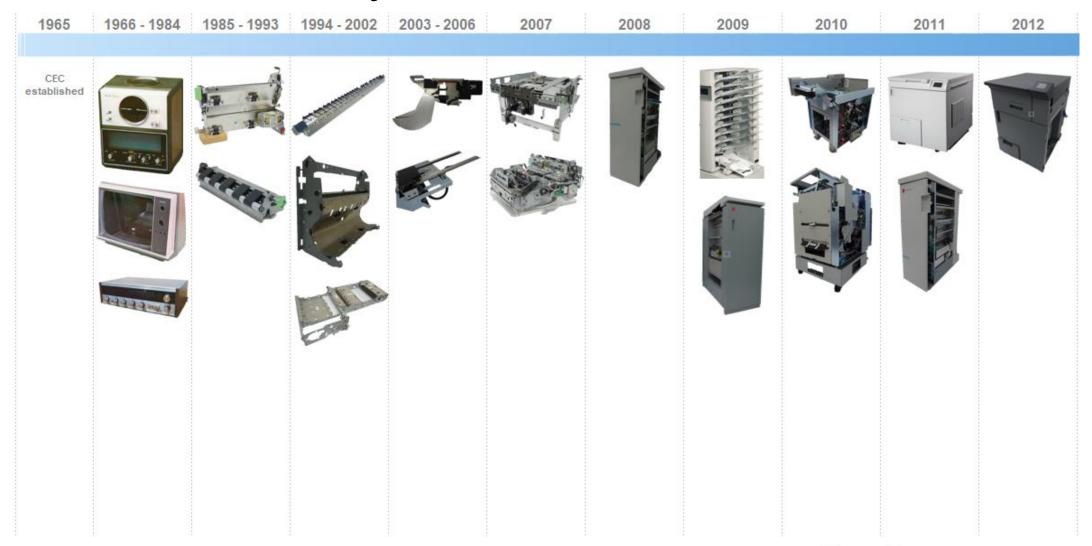
# **Organization Chart**



## Worldwide Customers



## **Products History**



**Products History** 

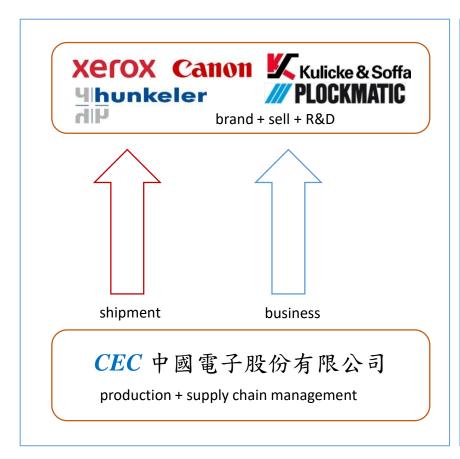


# What does CEC produce for customers?

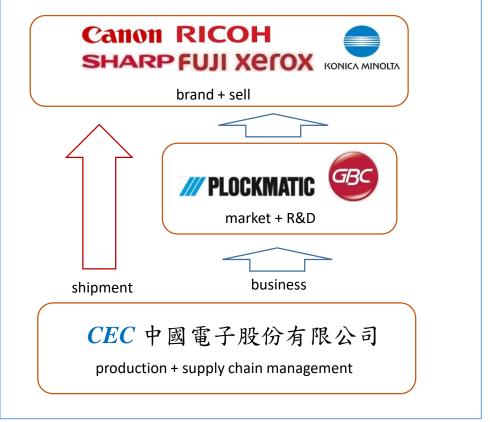
- Low-volume, High-mixed & Complex assemblies designed by customers
  - √ sub-assembly
  - ✓ module assembly
  - √ finished products
  - ✓ functional testing/trouble shooting
- Products and Spare/Service parts

# Business & Shipment

### Model 1



### Model 2





### Electro-mechanical assemblies to feed the electronics components for the high-speed pick & place SMT equipment



**Tape Feeder** 



























Tape Feeder

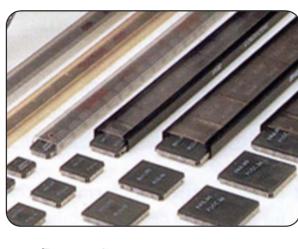


#### Electro-mechanical assemblies to feed the electronics components for the high-speed pick & place SMT equipment





Stick Feeder













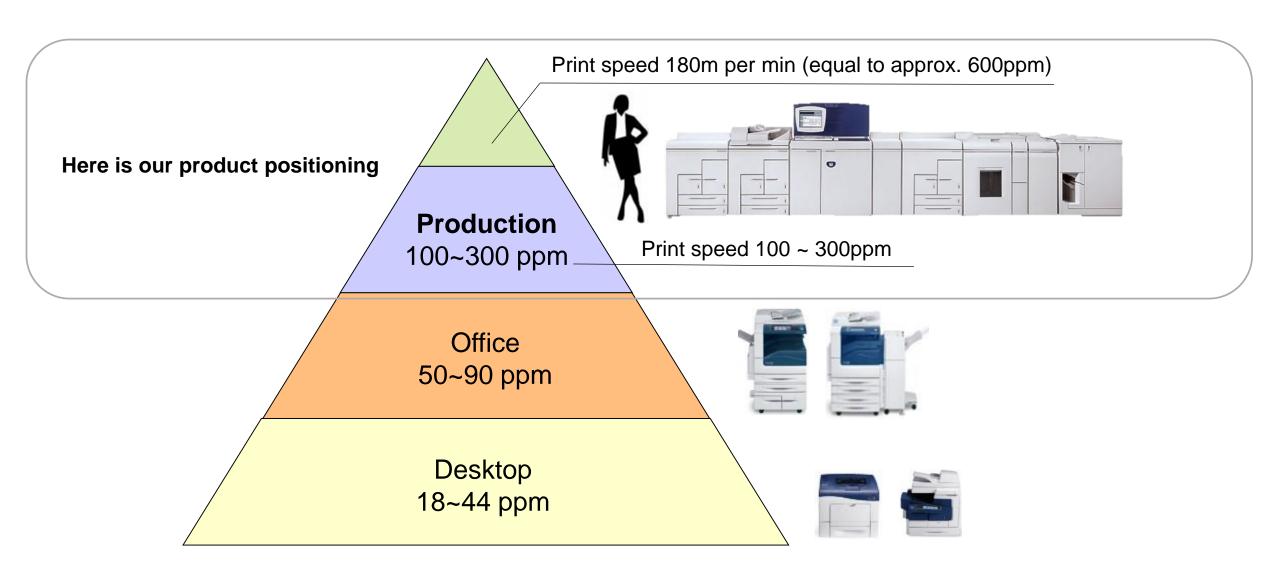






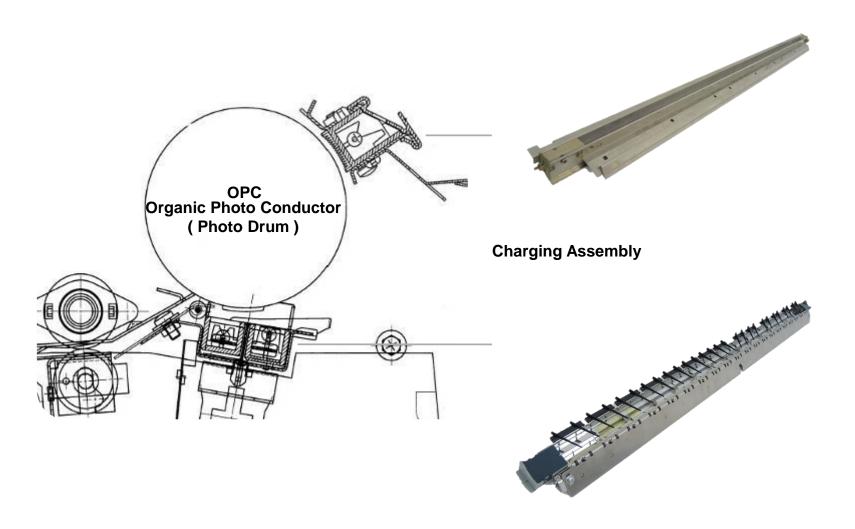
**Tape Cutter** 

# Printing











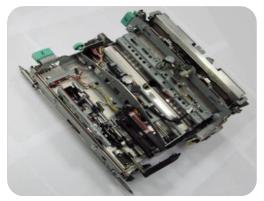


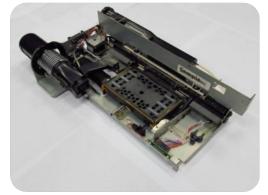
**Transfer Assembly** 



Key electro-mechanical module assemblies to handle the document moving, feeding, inverting & registration inside the high-speed printing system









**Duplex** Registration

Feeder

Nuvera 100/120/144/288/314







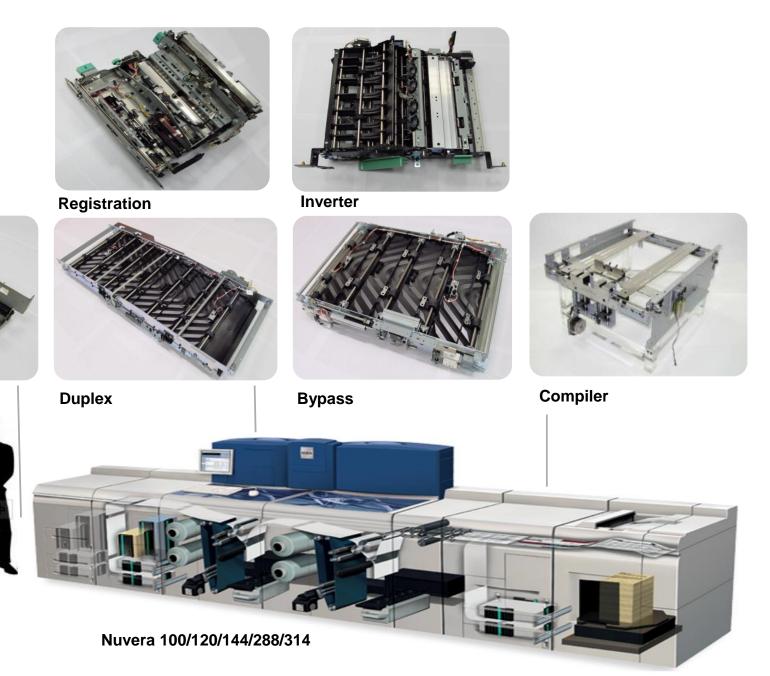


Bypass Compiler

Inverter



Feeder







**SRM - Sheet Retime Module** 



Nuvera 100/120/144/288/314



Registration



Retime



**Vertical** 

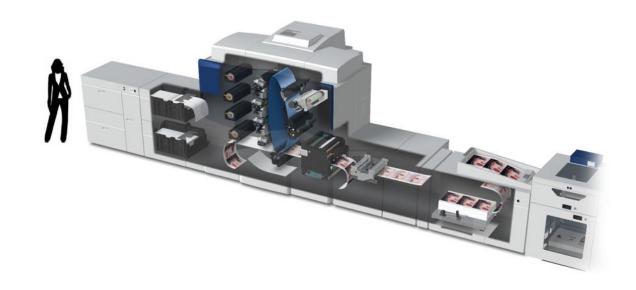




Xerox® iGen® 5 Press



**Registration Displacement System** 





















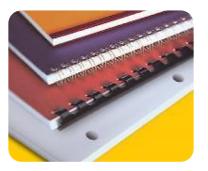


KONICA MINOLTA

Canon



































### Complete electro-mechanical functional assemblies to bind documents by twin loop





















#### Canon

eWire

Material Item: 1,900 Quantity of Parts: 6,000









### Complete electro-mechanical functional assemblies to facilitate the sorting of the documents



Collator



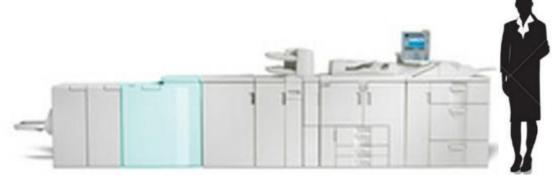
**Off-Line Booklet Making System** 



#### Complete electro-mechanical functional assemblies to facilitate the making of booklets







**In-Line Booklet Making System** 



#### **Booklet Makers**



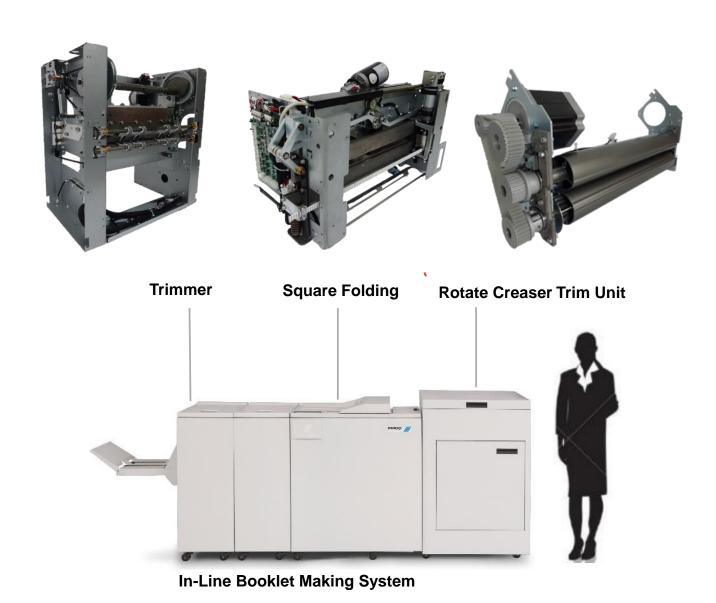












Trimming Square Folding

Creasing



### Paper handling module to manage square folding and trimming function



**Square Folding & Trimming** 









Multi-Purpose Stacker(MPS) machine is a stacking solution designed to attach to a range of digital production printing systems.



**Multi-Purpose Stacker** 















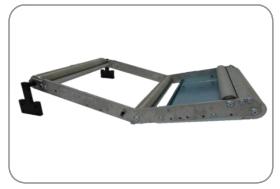
Key mechanical module assemblies to guide the cut sheet paper (from paper roll) in multiple sizes and thickness in the right position with high speed (180m per minute equal to approx. 600ppm)



Stack output



**Sheet Transport** 

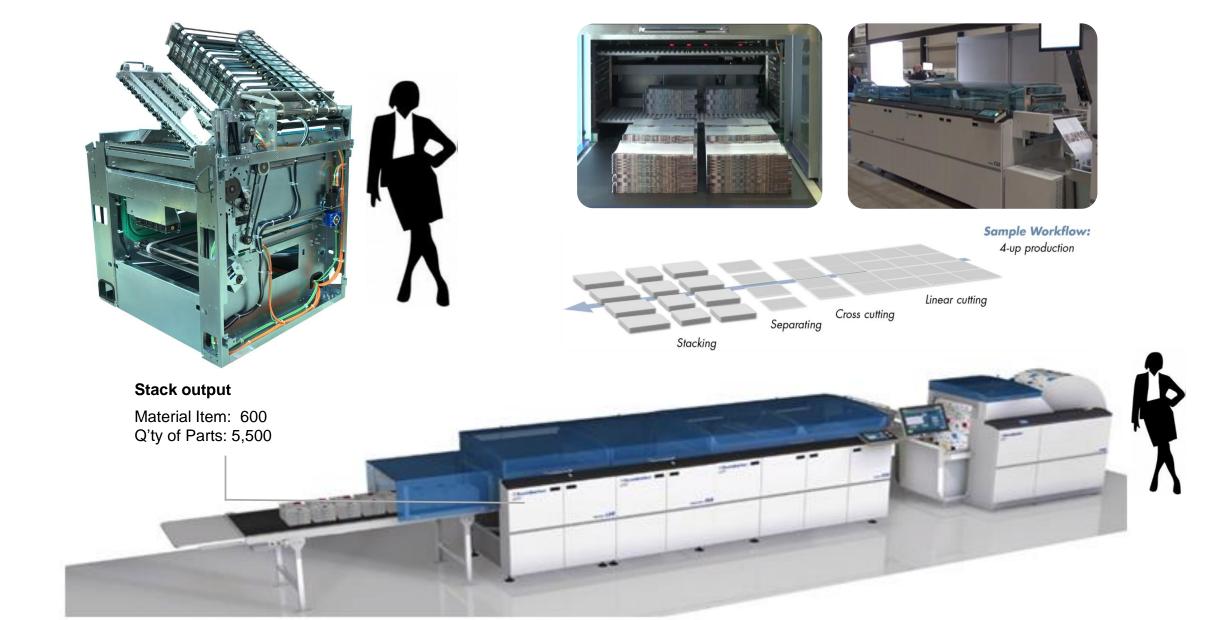


**Pressure Arm** 

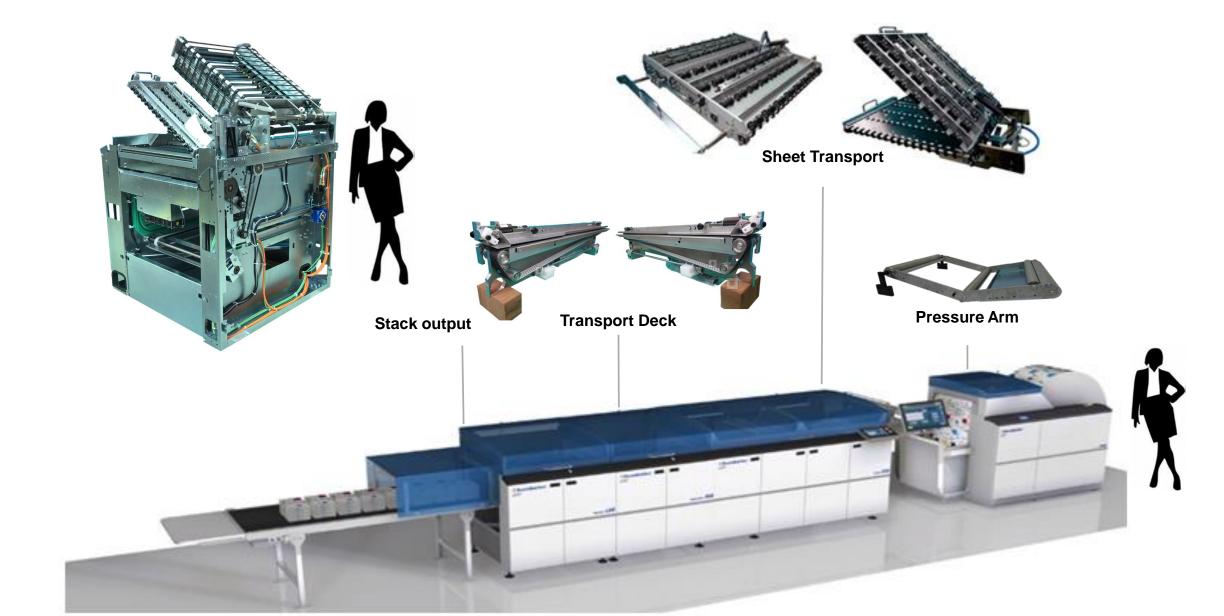


**Transport Deck** 











Bridge Unit **Horizon** 

The Bridge Unit (SBM-100), universal sheet buffering module, allows users to connect digital presses inline with Horizon finishing solutions for true end-to-end sheet processing.



# Our production













# Our production













CEC CECGP Electronics Corporation 中國電子股份有限公司

# Our production











# CEC helps customers focus core competence

- Customers just focus on their core competence
  - ✓ Marketing
  - ✓ R&D for the technology and products
- CEC manages the following activities of specialty.
  - ✓ Manufacturing of products
  - ✓ Supply chain management







# How does CEC help her customers? (1)

- Early involved in R&D stage with customers to optimize the design with domain knowledge
- Provide the parts for prototype building at customer site
- Build the prototype at CEC
- Direct shipment to customer's customers. (Quality & Reliability)
- Utilize the common infrastructure, share the handling cost and balance the manpower to absorb demand fluctuation
- Source the parts from Asian supplier base especially from Taiwan which is good at low-volume, quality and flexibility.



# How does CEC help her customers? (2)

- Keep searching new potential suppliers in order to keep the price competitive
- Hybrid tool strategy for low-volume products
- Keep buying the parts and assembling the products with good quality & efficiency against the forecast/PO from customers
- Keep daily close communication
- Be a strategic virtual factory to customers
- Pursue reliable long-term partner relationship



## Why do customers choose CEC?

- Reliability
- Cost effective
- Good quality on both Product and Service Flexibility







# Q & A